Celebrating *un año más* of bridging the gap between brands and *Latinos*!

2024 was an exciting year for Moira Studio, and we are incredibly proud of the work we've done for our clients and the Latino community.
Here's a glimpse of what we've achieved:

How many guests on the podcast
15

How much money we helped organizations raise
2.4M

Percentage of Hispanic employees
60%

2024
Year in *Review*

Increase in social media engagement
19%

Engagement rate from ID matters campaign
1,308%

How many videos we created
430

4
New compadres and comadres